



Blue View Vision

Give your employees the freedom to choose — and save!

Saving money is important to you and your employees. And convenience and choice are right up there, too. That's why Blue View VisionSM is a clear winner for both of you. Ours is one of America's biggest vision networks, so it's easy for your employees to find an eye care provider online or close to their home or work. And our network discounts keep out-of-pocket costs down. Here's what you get with Blue View Vision.

40% larger network than our largest competitor¹

... plus convenient online options



Wide choice of eye doctors and optical stores



38,000+ eye doctors



27,000+ locations

INDEPENDENT
PROVIDER
NETWORK

GLASSES²⁴

contactsdirect

1800 contacts³

LENSCRAFTERS

PEARLE
VISION

OPTICAL

sears
OPTICAL

JCPenney | optical

Anthem

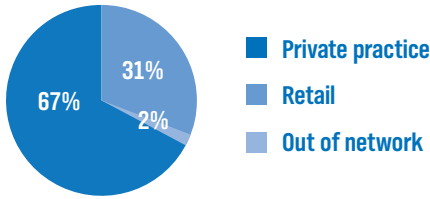
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Savings that keep out-of-pocket costs down

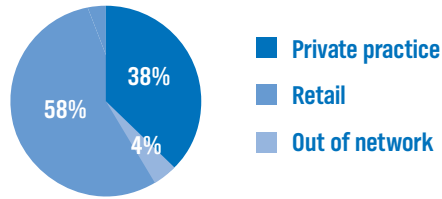
Members save an average of **63%** in the Blue View Vision network³

Our members buy where they want²

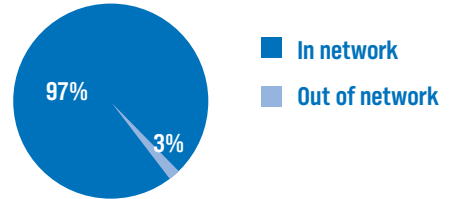
They get exams at



... and buy their eyewear at



Overall, most choose in-network providers



Flexible benefits and discounts designed for members' lifestyles

Our plans allow members to get the most value from their benefits. So if an employee needs more than one pair of eyeglasses or wants to add prescription sunglasses, no problem! With Blue View Vision, members get:

- Unlimited discounts at any network provider
- Negotiated pricing on lens options
- Savings on amounts they spend over their frame⁴ or contacts lens⁵ benefit
- Enhanced benefits at no extra cost
 - Transitions[®] lenses for kids under 19
 - Polycarbonate lenses for kids under 19
 - Factory scratch coating on standard lenses

40% off
additional eyeglasses,
even prescription
sunglasses

20% off
other non-covered items,
even accessories

Here's how our members use their benefits⁶

61%
Single-vision lenses

39%
Progressive lenses/
multi-focal

28%
Contact lenses

22%
Second pair
of glasses

See for yourself

Ask your producer or Anthem representative for a savings comparison today!



¹ NetMinder data, November 2017.

² Anthem internal data, 2016.

³ Based on Blue View Vision plan with \$10 lens copay and \$130 frame allowance for glasses or \$130 contact lens allowance.

⁴ Discount not available when manufacturer has a no-discount policy.

⁵ Non-disposable contacts.

⁶ Actual benefit usage; Anthem internal data, 2016.

Anthem Blue Cross and Blue Shield is the trade name of. In Colorado: Rocky Mountain Hospital and Medical Service, Inc. HMO products underwritten by HMO Colorado, Inc. Copies of Colorado network access plans are available on request from member services or can be obtained by going to anthem.com/co/networkaccess. In Connecticut: Anthem Health Plans, Inc. In Georgia: Blue Cross Blue Shield Healthcare Plan of Georgia, Inc. In Indiana: Anthem Insurance Companies, Inc. In Kentucky: Anthem Health Plans of Kentucky, Inc. In Maine: Anthem Health Plans of Maine, Inc. In Missouri (excluding 30 counties in the Kansas City area): RightCHOICE[®] Managed Care, Inc. (RIT), Healthy Alliance[®] Life Insurance Company (HALIC), and HMO Missouri, Inc. RIT and certain affiliates administer non-HMO benefits underwritten by HALIC and HMO benefits underwritten by HMO Missouri, Inc. RIT and certain affiliates only provide administrative services for self-funded plans and do not underwrite benefits. In Nevada: Rocky Mountain Hospital and Medical Service, Inc. HMO products underwritten by HMO Colorado, Inc., dba HMO Nevada. In New Hampshire: Anthem Health Plans of New Hampshire, Inc.; HMO plans are administered by Anthem Health Plans of New Hampshire, Inc. and underwritten by Matthew Thornton Health Plan, Inc. In Ohio: Community Insurance Company. In Virginia: Anthem Health Plans of Virginia, Inc. trades as Anthem Blue Cross and Blue Shield in Virginia, and its service area is all of Virginia except for the City of Fairfax, the Town of Vienna, and the area east of State Route 123. In Wisconsin: Blue Cross Blue Shield of Wisconsin (BCBSWI), underwrites or administers PPO and indemnity policies and underwrites the out of network benefits in POS policies offered by CompCare Health Services Insurance Corporation (CompCare) or Wisconsin Collaborative Insurance Corporation (WCIC). CompCare underwrites or administers HMO or POS policies; WCIC underwrites or administers Well Priority HMO or POS policies. Independent licensees of the Blue Cross and Blue Shield Association. ANTHEM is a registered trademark of Anthem Insurance Companies, Inc.