

BROKER BLAST

May 2021

A new, upgraded online experience is here!

We are excited to introduce you to our new employer/broker website! The updated account.kp.org pages include a fresh design and an intuitive site navigation so you can easily get to where you need to go. Check out the [new site](#) and let your employer groups know about the changes.

What has changed as part of this redesign?

In this phase of the refresh, visitors will find a new layout when they first access the site, simpler navigation, improved search and an updated look and feel on primary and secondary screens, making information easier to access.

Here are some key pages that will help you work with Kaiser Permanente:

- [Broker Homepage](#)
- [Plans and Coverage](#)
- [Working with Kaiser Permanente](#) (Licensing, BOR, compensation, Mergers & Acquisition details and more!)

What has not changed and are there plans to update these in the future?

Features behind sign on are not changing for now. However, it will have an updated look and feel to match the new design. In future phases, features behind sign on will shift to the new digital platform and the new design.

Can I use my existing user ID and password to log into the site?

Yes, existing user accounts will continue to work and the features you

have access to are not impacted.

For more information about this update, contact your sales representative or call 866-523-0924.

The screenshot shows the Kaiser Permanente website interface. At the top left is the Kaiser Permanente logo. To its right is a 'Sign in' button. Below the logo is a navigation menu with 'Overview', 'Brokers', and 'Employers'. A search bar is located to the right of the navigation menu. The main content area features a large image of a man in a light orange shirt holding a white mug. To the right of this image is a 'Get started' section with a 'Register' button and a link for 'Already have an account? Sign in.'. Below the image is a large heading 'Welcome, brokers & employers' followed by a paragraph: 'At Kaiser Permanente, we're here to help our partners thrive. Our self-service features include a one-stop shop for all your quoting and renewal needs, and we've got you covered with the tools and information you need to manage our high-quality health coverage — and grow your business.' Below this are two columns: 'Brokers' with a 'Broker resources' button and 'Employers' with an 'Employer resources' button.

Brokers

We make it easy to compare and sell plans, get quotes, find documents, and manage your book of business. These online tools and more are right at your fingertips.

News and announcements

American Rescue Plan Act KPIF FAQs

The future of health care is here. West Oahu Medical Office at Kapolei is now open.

A new, upgraded online experience is here!

Searching for an attractive program that sets you apart to recruit and retain great employees?

Resources to help employees retain their health care coverage

[See all news & announcements](#)

Quick start

[Plans and Coverage](#)

[Forms](#)

[Working with KP](#)

[Client Support](#)

[Marketing and Sales Materials](#)

What's new



[Explore our flexible coverage options](#)



[Find forms and documents for all lines of business](#)

Working with Kaiser Permanente

What you need to know about broker compensation, our enhanced support, getting appointed with Kaiser Permanente, and more.

Maryland / Virginia / Washington D.C. ▾

Get Appointed

Getting started with Kaiser Permanente as an appointed broker.

[Request a new appointment](#)

[Make changes to existing appointment](#)

New to Kaiser Permanente

Guidance on our process for granting new appointments for agencies and agents in Kaiser Permanente of the Northwest.

[New to Kaiser Permanente](#)

[General agency listing](#)

[Administrative letters](#)

Compensation

Increase your earnings potential – while bringing better health and value to your clients.

[Schedule](#)

[Bonus](#)

[Questions and commission statements](#)

Broker Administration

[License & appointment paperwork](#)

[Broker of Record \(BOR\) Change](#)

[Mergers & acquisitions](#)

Group Administration and Processing

[Employer Broker Services \(EBS\) team](#)

[Small Group Onboarding Guide](#)

[Large Group Onboarding Checklist](#)