
BENEFIT BUZZ

JULY 2021 ISSUE



Amplifon Hearing Discount Program Now Available

Dominion National is pleased to announce we have teamed up with Amplifon Hearing Health Care to offer all members substantial savings on hearing aids and services, adding depth and value to your client's ancillary benefits package while providing you with a competitive differentiator to attract and retain new clients. With 25 years of hearing care expertise, Amplifon offers **discounts averaging 64% off the retail price** on more than 1,400 hearing aid options with access to over 5,000 credentialed provider locations across the country.¹ Dominion group and individual members immediately have access to this hearing discount program with no additional increase to premiums.

Nearly 1 in 8 Americans experience hearing loss, often negatively impacting their mental health, physical health and income.² Increased noise exposure and the growing aging population suggest that the number of Americans with hearing loss will continue to rise.^{3,4} And with that, so will the demand for hearing benefits.

Amplifon Program Highlights:



Custom hearing solutions: Wide choice of products from the industry's leading brands.



Risk-free 60-day trial: 100% money-back guarantee – no return or restocking fees.



Aftercare program: One-year follow-up care, two-year battery support and three-year warranty for loss, repairs or damage.⁵



Financing: Amplifon offers interest-free financing to those who qualify.



It's easy for your clients to get started! The Amplifon hearing discount program is available now and requires no additional action to sign up.

Visit [our program website](#) or [download the flyer](#) to learn more.

[Learn More](#)

1. Based on Amplifon Hearing Health Care average member savings data for 2020. Pricing valid only at participating in-network locations.
2. Hearing Loss Prevalence in the United States, National Institutes of Health, bit.ly/3eKk11C.
3. Prevention of blindness and deafness, World Health Organization, bit.ly/3uQzwV1.
4. Addressing Hearing Loss With an Aging Population, The Hearing Journal, bit.ly/3tUqFQY.
5. **Follow-up care** - for one year following purchase. **Batteries** - two-year supply of batteries (80 cells/ear/year) or one standard charger at no additional cost. **Warranty** - Exclusions and limitations may apply. Contact Amplifon Client Services (844.267.5436) for details.