
BENEFIT BUZZ 
MAY 2021 ISSUE

Now Offering SmileDirectClub's Clear Aligner Program

Dominion National is excited to announce our partnership with SmileDirectClub, Inc., offering all Dominion members access to SmileDirectClub's high-value orthodontia program. With over 1 million customers treated, SmileDirectClub is the first oral care company to provide a telehealth platform for teeth straightening. Their custom clear aligners serve as an alternative to traditional braces without the higher price tag or requiring monthly in-person visits. Well-suited for all groups and individuals, the SmileDirectClub program adds value to your client's dental plan and provides you with a competitive edge in the marketplace.

The SmileDirectClub Program



An Added-Value Benefit

- Offers a high-value child and adult orthodontia program to all members on an individual basis.
- Compared to traditional braces and Invisalign, SmileDirectClub can help Dominion

members achieve significant savings on orthodontia.



Available to All Dominion Dental Plan Members

- Dominion members with orthodontia coverage on their PPO plans will receive in-network coverage.
- Dominion members without PPO orthodontia coverage will receive discounted pricing.



Easy and Convenient

- We've made it easy for you. Your clients can access the SmileDirectClub program now – no additional action is required on your part.
- It's easy for your clients too. Members can get started and connect with SmileDirectClub's dentists conveniently at home or by visiting a SmileDirectClub affiliate location.
- Members also benefit from the convenience of SmileDirectClub's upfront pricing and financing options.



Savings for Dominion Members with SmileDirectClub vs. Traditional Braces

(Average Cost of \$5,600)¹:

With PPO Ortho Coverage (\$925) – Up to 83%

Without PPO Ortho Coverage (\$1,850) – Up to 67%

[Learn More](#)

1. \$5,600 cost of traditional braces based on average total fees for treatment of mild-to-moderate malocclusion. Data on file at SmileDirectClub. Estimated out-of-pocket costs and insurance coverage of \$925 is based on a Dominion PPO dental plan with 50% coinsurance for orthodontia and \$1,000 lifetime max. Member cost without orthodontic coverage is \$1,850, which includes a \$100 discount offered to Dominion dental members. An FSA can generate additional savings.