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**BENEFIT BUZZ**   
FEBRUARY 2021 ISSUE



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## Attract and Retain Business with Value-Added Dental Benefits

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### Benefits designed to promote wellness and increase value

Now more than ever, adding value to client benefit packages is critical to employee well-being and satisfaction. Dominion National has built dental products that incentivize members and promote both oral and overall health in an effort to help avoid costly treatment that could arise without routine care. Our innovative programs and benefits complement medical and are a differentiator that can be used to attract new business and retain existing groups.

#### Highlights:



Diagnostic and Preventive services waived from the annual maximum and deductible – adds nearly \$500 of additional annual maximum value per member<sup>1</sup>

- Available Plans: Included in all PPO plans



An extra cleaning for diabetics and expecting mothers

- Available Plans: Included in all PPO, Select Plan<sup>2</sup> and ePPO<sup>3</sup> plans



[Prevention Rewards Program](#) provides a \$20 cash payout to each family member who receives their two semi-annual teeth cleanings from a network dentist

- Available Plans: Included in all shelf PPO, Select Plan and ePPO plans and also available for custom quoting on all products (15+ eligible employer-paid and 25+ eligible voluntary)



[Ortho Discount Program](#)<sup>4</sup> offers voluntary orthodontia to all group members on an individual basis, providing access to richer benefits while keeping rates competitive

- Available Plans: All group plans

1. Dominion National Internal Report, 2019. Based on Context4Healthcare's 50th percentile in zip 223 for the following procedures: two oral exams, one complete series X-ray and two teeth cleanings.
2. Managed care plan with exclusive network, fixed member copayments, no annual maximum dollar limits, no waiting periods and no deductibles.
3. The ePPO is not available in New Jersey.
4. This is not an insurance plan. It is a reduced fee-for-service program designed specifically for individuals. Members pay a predetermined reduced fee for listed services provided by contracted providers. Dominion does not pay contracted providers for services.