

For brokers and producers only

Date: December 23, 2021

**Markets: All (except Medicare Advantage, Medicaid, CFA)**

## Behavioral Health Digital Resource Email Campaign

In our ongoing effort to promote the **CareFirst Behavioral Health Digital Resource**, we have launched a monthly email campaign for accounts to share with their employees. Each month will be a different theme to familiarize members with this robust resource.

Upcoming themes include:

- **January** - Focus on Growth
- **February** - Healthy Relationships
- **March** - Sleep and Depression

The campaign will run through May. Additionally, please share the promotional [video](#) and a [printable poster](#).

### For more information

If you have any questions, please contact your broker sales representative.