

For brokers and producers only

Date: December 9, 2021

Markets: All

Behavioral Health Digital Resource Rollout Training Webinar

In the early stages of the pandemic, as other companies raced to roll out mental health programs, CareFirst took a more focused approach. We took the time needed to find the right partner and the right content. The result is our new Behavioral Health Digital Resource, hosted by 7 Cups of Tea (7 Cups), the world's largest behavioral health support system.

Click [here](#) to learn more about this new Behavioral Health Digital Resource and hear insights about CareFirst's approach to behavioral health, including:

- How our strategy promotes mental well-being and mental illness prevention
- How the new confidential digital resource addresses the needs of your clients and their employees
- Our partnership with the global behavioral health company 7 Cups, and how 7 Cups differs from other traditional resources
- How companies are addressing the mental and behavioral health conversation

As part of the conversation, we will also review the member experience and walk through the key features of the platform.

For more information

If you have any questions, please contact your broker sales representative.