

For brokers and producers only

Date: December 9, 2021

Markets: All (except Medicare Advantage, Medicaid, CFA)

Behavioral Health Digital Resource: New Promotional Materials Available

We are pleased to announce that we have added new materials to help accounts promote the **CareFirst Behavioral Health Digital Resource** (BHDR) to their employees.

A new promotional [video](#) has been posted to the member portal and a printable [poster](#) is also available.

Please consider sharing the poster and video with the accounts you serve so that they can continue promoting the BHDR to their employees during this holiday season.

We are also excited to share plans to make select BHDR materials available in Spanish. Watch for more information about availability in a future issue of Broker News.

For more information

If you have any questions, please contact your broker sales representative.