

For brokers and producers only

Date: September 16, 2021

Markets: Self-Insured Group Market

CareFirst Expands Blue High Performance NetworkSM (BlueHPNSM)

In response to a Blue Cross Blue Shield Association initiative, CareFirst BlueCross BlueShield (CareFirst) launched our initial BlueHPN offering on July 1, 2020, with effective dates for self-insured accounts that began on January 1, 2021. This initial offering included specific zip codes for our two metropolitan statistical areas (MSAs): Baltimore and Washington, D.C./Northern Virginia.

BlueHPN provides national access through other Blues' plans HPNs. After a thorough market review, CareFirst has expanded our BlueHPN to include the entire CareFirst service area. This change is effective January 1, 2022.

BlueHPN is a national network collaboration between Blues plans that represent the 65 BlueHPN markets. For 2022, CareFirst updated our network submission to better meet the market need. The changes are summarized as follows:

- Expand the network from the two MSAs to CareFirst's entire service area
- Create the highest concentration of value-based care providers
- Add an additional 30 facilities to the network, including the University of Maryland Medical System and Children's Hospital.

Pending regulatory approval, CareFirst will also offer several BlueHPN plans to 51+ fully insured groups effective January 1, 2022. Groups 100+ will be able to customize their plans.

Please refer to our [Sell Sheet](#) and [FAQs](#) for more information.

For more information

If you have any questions, please contact your broker sales representative.