

For brokers and producers only

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Markets: Commercial

CareFirst and Highmark Partner to Launch Union Blue

Recently, CareFirst announced it has partnered with Highmark Inc. to begin offering a new health insurance solution for labor union members and their families. This new product offering – named Union Blue – was designed to meet the unique needs of unions and will be available in the market in 2022. With a dedicated, simple and proactive approach, Union Blue will provide high-quality care and high-touch member service that includes a team of registered nurses, nationwide service advocates and a fully unionized call center.

Read the [press release](#) for all the details on Union Blue.

For more information

If you have any questions, please contact your broker sales representative.