

Individual | CO, CT, GA, IN, KY, ME, MO, NV, NH, NY, OH, VA, WI

New digital community experience launching for Individual clients

We continue to explore innovative ways to increase value and improve outcomes for your Individual members. Our latest innovation is the **Sydney Community mobile app**, a digital experience focused on improving the overall health and wellbeing of your members by connecting them to peer-to-peer support, local resources, and trusted health information. We are launching it to Individual members in May. The pilot launch will target Individual members with dependents under 18 years old with a focus on the Parenting Community. We'll send emails to the target audience in May and plan to expand the promotion later this year.

Sydney Community supports our commitment to driving health equity, serving underrepresented communities, and supporting community health. It will help us understand and support health-related needs and connect members to helpful resources. They'll have access to others with similar needs and experiences, as well as articles, videos, and local programs and services

Please contact your Individual sales representative for more details.