

Individual | VA

# Now is a great time to sell Anthem Individual plans

November 23, 2021

Open Enrollment is underway and Anthem's affordable health plans for individuals and families help people feel covered, protected, and confident. We estimate that 9 out of 10 Individual members are eligible to receive financial help to lower the cost of coverage.

Find out why now is a [great time to sell Anthem](#).

Open enrollment ends January 15, 2022.

Visit [Anthem Broker Hub](#) to conveniently find key Individual materials in one place. Click on the 2022 Individual Open Enrollment guides link at the top of the page to quickly access 2022 sales kits.

Please contact Broker Sales Support or your local Anthem sales representative for more information.