

Individual | GA, IN, MO, NH, OH, VA, WI

# No cost options make now a great time to sell Anthem

October 29, 2021

Consumers can shop and purchase plans on [anthem.com](https://www.anthem.com) starting November 1, 2021. Anthem's affordable health plans for individuals and families help people feel covered, protected, and confident with:

- \$0 monthly cost for health coverage for some Anthem plans<sup>1</sup>
- \$0 unlimited virtual care visits using the Sydney<sup>SM</sup> Health<sup>2</sup>, available 24/7 and rewards for healthy behaviors
- \$0 preventive care to help members stay on top of their health<sup>3</sup>
- \$0 for many commonly used drugs

In addition, we estimate that 9 out of 10 Individual members are eligible to receive financial help.

The open enrollment period [has been extended](#). It starts November 1, 2021, and now ends January 15, 2022. Your clients must submit applications by December 15, 2021, to have benefits effective on January 1, 2022.

Reminder: Visit [Anthem Broker Hub](#) to find key Individual materials in one place. Click on the 2022 Individual Open Enrollment guides link at the top of the page to quickly access 2022 sales kits.

Please contact Broker Sales Support or your local Anthem sales representative for more information.

<sup>1</sup> Based on federal and/or state exchange requirements and subject to change. Anthem Blue Cross and Blue Shield is a Qualified Health Plan issuer that in certain geographic areas offers some health plans with a \$0 premium option (after subsidy applied) through the Health Insurance Marketplace or your State Exchange. Anthem health plans with a \$0 premium option are not available in all areas and eligibility for these plans is based on federal annual income guidelines. Call us for information because not everyone will qualify. For example, singles earning up to \$19,140, and couples earning up to \$25,860 may be eligible. Family income eligibility varies based on number of family members.

<sup>2</sup> Virtual care visits, including medical chats and video visits using the Sydney Health app are at no cost to members for most plans. Those enrolled in High-Deductible Health Plans associated with a Health Savings Account and Catastrophic plans must first meet their deductible. Virtual care visits refer to medical chats and/or video consultation, as deemed appropriate by a licensed physician.

<sup>3</sup> Nationally recommended preventive care services received in-network have no copay and no deductible requirement.

Sydney Health is offered through an arrangement with CareMarket, Inc., a separate company offering mobile application services on behalf of Anthem Blue Cross and Blue Shield. ©2020-2021.