

Individual | GA, IN, MO, NH, OH, VA, WI

Window Shopping for Open Enrollment begins October 1

October 1, 2021

Consumers can begin previewing and comparing plans on [anthem.com](https://www.anthem.com) on October 1, 2021. Anthem's affordable health plans for individuals and families include preventive care with no out-of-pocket costs, \$0 virtual care visits, and rewards for healthy behaviors. We estimate that 9 out of 10 Individual members are eligible to receive financial help. Now is a great time to sell Anthem.

The open enrollment period [has been extended](#). It now starts November 1, 2021, and ends January 15, 2022. Your clients must submit applications by December 15, 2021, to have benefits effective on January 1, 2022.

Our broker resource site puts key Individual materials in one place to help guide your clients. [AnthemBrokerHub.com](https://www.anthembrokerhub.com) has been updated and provides quick access to the materials and tools you need to share with your Individual clients during enrollment:

- ACA materials for plans on and off the exchange
- [New Renewal resource guide](#)
- Pharmacy, dental and vision materials
- Educational videos
- Link to [Producer Toolbox](#) portal

Please contact Broker Sales Support or your local Anthem sales representative for more information.