

Individual, Large Group, Small Group | CO, CT, GA, IN, KY, ME, MO, NV, NH, OH, VA, WI

Commercial Marketing resources are moving to Anthem Broker Hub

July 19, 2021

As we announced on July 8, Anthem is launching a brand-new [Broker Hub](#) that will make doing business with us quicker and easier. The site is now live and ready to use. We've gathered the resources you need to sell Commercial Individual, Small Group, and Large Group business and put them all in one place, so you can find what you need fast. Broker Hub is replacing the existing Individual broker resources site, [Individualbrokers.com](#), as well as broker resource sites for Small Group ([yourtimematters.com](#)) and the Large Group Broker Resources site.

Anthem Broker Hub is your new one stop shop for all your commercial marketing resource needs. You'll now be able to search and filter for marketing materials in multiple states for all your clients. Plus, you'll be able to share these materials with one click. We've also added Quick Links to cue up important selling resources in your state and a welcome page for new brokers that makes it easy to start selling Anthem.

All current resource sites now redirect to the Broker Hub. Please note that the Anthem Broker Hub is for commercial business only, not Medicare.