

Large Group | CO, CT, GA, IN, KY, ME, MO, NV, NH, OH, VA, WI

New custom Large Group website simplifies Open Enrollment

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Customized Open Enrollment sites make enrollment easy for your clients. They provide information based on each client's plans and employee population. The sites put all enrollment materials for your Large Group clients in one place. They also allow you to provide a consistent, simple, Open Enrollment experience for all your Large Group clients.

This new digital resource offers personalized guidance to help employees and any eligible family members choose the best plan for them. Employees can easily see the information they need to make enrollment decisions from a desktop or mobile device. The sites feature content specific to the products each client has purchased. They also make it easy for employers to share Open Enrollment information, decision tools, and plan documents with their employees.

Your clients can customize their site based on their plans, resources, and employee population. The sites also offer Spanish translation, AI chat support, and a mobile-friendly design.

Call your Anthem account representative to further personalize your clients' site with group name, contact information, enrollment dates and logo.