



If you had a heart attack tomorrow, what would you worry about?

Paying your bills? Taking care of your family?

Getting better? If you're like most people, being diagnosed with a critical illness can be overwhelming, even scary. The last thing you want to worry about is money. Critical Illness Champion pays you directly to help with your bills, your mortgage, your rent, your childcare—you name it—so you can focus on recovery.



Company Name Here



More than 60% of all personal bankruptcies in America are due to medical bills.¹



Out-of-pocket medical expenses for Cancer average \$35,000.²

No one plans on getting sick . . . But just in case, we've got you covered.

Critical illnesses, such as heart attack, cancer and stroke, happen every day. They can have serious consequences, both physical and financial. To maintain your lifestyle and help you recover, you may need some financial help.

Are your savings enough to pay your bills?

While you're being treated for a critical illness, your income could be affected for 3 to 6 months. Most families do not have enough savings to keep up with:

- Rent or Mortgage Payments
- Car Payments
- Credit Card Debt
- Childcare
- Savings for College & Retirement
- Household Expenses

Critical illnesses are expensive

Simply put, critical illnesses cost money. Even with medical insurance, out-of-pocket expenses like these can pile up quickly:

- Medical Deductibles and Co-Pays
- Out-Of-Network Specialists
- Prescriptions
- Rehabilitation
- Nursing Care
- Medical Travel

Would a check for \$20,000 help?

Critical Illness Champion pays you cash immediately. Upon diagnosis, we send a lump sum check directly to you. You can use your cash benefit however you choose—to help with your everyday living expenses, pay your out-of-pocket medical costs or replace lost income. Your benefit is paid in full regardless of any other insurance you may have.

How much would YOU need?

\$	Mortgage/Rent
\$	Car Payments/Repairs/Gas
\$	Credit Card Payment
\$	Groceries/Household Expenses
\$	Kids - Childcare/Activities
\$	Other
\$	Dollars of Protection YOU need per month for recovery
x3 \$	x6 \$
\$	\$
\$	\$
	Plus Medical Out-of-Pocket
	YOU Need

Expenses to Consider

Basic Necessities

- Mortgage/Rent
- Groceries
- Utilities
- Childcare
- Tuition Payments
- Car Payments

Medical Expenses

- Deductibles
- Coinsurance
- Prescriptions
- Experimental Treatment
- Medical Travel

Savings Plans

- College
- Retirement

Activities for Kids

- Pre-school
- Camp
- Dance Lessons
- Band
- Gymnastics
- Soccer

Loss of Income

Parent Care

Wouldn't your recovery be easier if you didn't have to worry about money? Critical Illness Champion can help!

¹ Christina LaMontagne, NerdWallet Health Finds Medical Bankruptcy Accounts for a Majority of Personal Bankruptcies, NerdWallet.com, March 2014.

² Duke University Medical Center and Dana-Farber Cancer Institute Study, Medical Bills Force Cancer Patients to Skimp on Care and Necessities, 2011.

Critical Illness Champion gives you peace of mind so you can focus on getting well.

Critical illnesses change life in an instant. If you get sick, the last thing you want to worry about is money. Let Critical Illness Champion help protect you from financial hardship while you recover.



Here's how it works. . .

As soon as you are diagnosed with a covered condition, submit your claim and we'll send you a check. It's that simple. You can use your money however you choose.

Triple Benefit

If you get sick again with another covered condition, you're still covered. With Triple Benefit, you can receive up to 3 times the Face Amount for each person you choose to cover. That means if you choose a \$20,000 Face Amount you can receive as much as \$60,000 in cash.

Recurrence Benefit

If we have paid a critical illness benefit for Benign Brain Tumor, Cancer, Coma, Heart Attack or Stroke, and there is a recurrence, you can receive up to 25% of your Face Amount, as long as you were back to work and treatment-free for at least 6 months. The Recurrence Benefit can be paid up to 2 times.

Additional Innovative Benefits

With Critical Illness Champion, you get even more than a substantial lump sum cash benefit. To help you avoid financial hardship and ease your recovery, you get these innovative benefits too:

Mortgage and Rent Helper - If you miss work due to a critical illness, you may need some extra help making mortgage or rent payments. Mortgage and Rent Helper pays you an extra \$500 each month if you miss 5 or more days of work, for up to 6 months.

Kids Are No Additional Cost! - Dealing with a childhood illness can be overwhelming. Your CI Champion covers any children you may have now or in the future, at no additional charge. It pays 25% of the Face Amount for any of the Standard Conditions.

Triple Benefit in Action Example

*\$20,000 Face Amount
x3 = \$60,000 Total Maximum Benefit*

Heart Attack Diagnosis	\$20,000
Stroke Diagnosis	\$20,000
Stroke Recurrence	\$5,000
Remaining coverage:	\$15,000

The Critical Illness Benefit can be paid once per covered condition up to the Maximum Benefit Amount. Covered conditions must be diagnosed at least six months apart.

Advocacy Benefits - Personal and confidential assistance from professionals

Best Doctors®

- "Find Best Docs" Physician Referrals
- "Ask the Expert" Hotline
- Diagnosis & Treatment Advice

ComPsych®

- Help understanding your insurance
- Financial Advice
- Medical Travel Assistance

Standard Conditions

- Benign Brain Tumor
- Cancer
- Carcinoma In Situ*
- Coma
- Coronary Artery Obstruction*
- End Stage Renal Failure
- Heart Attack
- Major Organ Failure
- Multiple Sclerosis
- Paralysis or Dismemberment
- Skin Cancer (\$250)
- Stroke

* Benefit payment is 25% of face amount.

Wellness Benefit - Health screening tests can help diagnose a condition early or prevent an illness altogether. This benefit pays you \$50 after you go for an annual health screening test (after coverage is in force for 30 days).

Automatic Benefit Increase - Your face amount will increase each year for 5 years to help you keep up with increasing needs. Each year the weekly premium will increase by \$1 and your face amount will increase accordingly. You can cancel the increases at any time.

HOW DOES **CRITICAL ILLNESS** CHAMPION HELP?

Chances are good that you will survive a critical illness. Will your financial wellbeing survive as well? You do everything you can to stay active and healthy, but critical illnesses happen every day, and when they do, it's good to know we've got you covered.



Features

Affordable, Extensive Coverage

Powerful protection at an affordable price.

Family Coverage

You can insure yourself, your spouse, and your kids. Your children and dependent grandchildren through age 26 can be included at no additional cost.

No Age Penalty

Your rates will never change due to your age.

Full Portability

You can keep your coverage even if you change jobs or retire.

Guaranteed Renewable

Your coverage cannot be cancelled as long as premiums are paid as due.

Automatic Benefit Increases

Guaranteed increases to your face amount without underwriting.

No Benefit Reduction

Benefits never decrease due to age.

Convenient Payroll Deduction

No bills to watch for or checks to mail. Premiums are paid automatically.

No Coordination of Benefits

Payments are made in addition to any other insurance you may have.

HSA Compatible

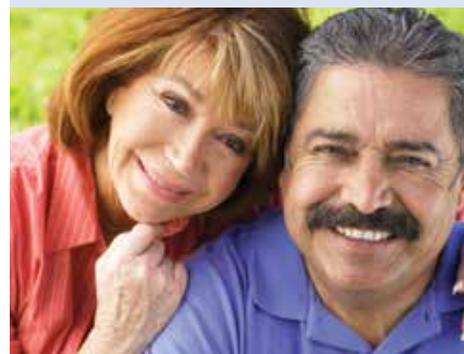
You can have this coverage even if you have a Health Savings Account.

No Treatment Requirements

You are not required to be hospitalized or get treatment to receive benefits.

Facts

- About 1 of 2 men and 1 of 3 women will contract cancer.¹
- Heart disease strikes someone in the U.S. about once every 43 seconds.²
- On average, every 40 seconds someone in the U.S. has a stroke.²



Exclusions

No benefits will be paid for losses resulting from any intentionally self-inflicted injury.

Limitations

A Pre-existing Condition is not covered unless the date of diagnosis for such condition is at least 12 months after the certificate effective date.

Initial Eligibility

- **Active employees** age 18 and up, working at least 17.5 hours per week
- **Spouses** age 18 and up, legally married. Domestic partner and civil union partner coverage available in some states.
- **Children** ages 0 through 26, no student status required.

Benefit Summary

Name: _____

My Face Amount \$ _____

Spouse (50% of My Face Amount)

Children (25% of My Face Amount)

Payroll Deduction \$ _____

This is a supplement to health insurance and is not a substitute for major medical insurance. Lack of major medical coverage (or other minimum essential coverage) may result in an additional payment with your taxes.



Combined Insurance Company of America
Glenview, IL

CBS-462R1-EE-P (11-15)

This document is a brief description of Group Certificate Form No. C16670. Benefits, exclusions and limitations may vary by state. Refer to your certificate of insurance for specific details.

¹ American Cancer Society, Cancer Facts & Figures, 2012

² Heart Disease and Stroke Statistics—2015 Update, American Heart Association