

More Small Employers Are Choosing Self-Funding – Starmark® Has You Covered



Between 2013 and 2016, the percentages of small employers offering at least one self-funded health benefit plan both increased.¹

For small employers (fewer than 100 employees), the percentage increased from 13.3 percent to 17.4 percent (a 31 percent increase).¹

As small employers are showing more interest in self-funding, it's a great time to offer your employers a broad selection of self-funded plan designs administered by Starmark with stop-loss provided by Trustmark® Life Insurance Company, including:

- **Comprehensive medical** – PPO and CDHP plan designs and plan designs without a PPO network:

[Starmark Healthy ChoicesSM](#) | [Starmark Healthy Incentives[®]](#) | [Starmark HealthyEdgeSM](#)

- **Preventive-only** – [Starmark Preventive PlusSM](#)

- **Cost-savings services** – Starmark provides access to programs and services to help employees stay healthy and control healthcare costs, including:

[Healthcare BluebookTM](#) | [Teladoc[®]](#) | [Grand Rounds^{®2}](#)

Earn a bonus! Earn \$100 per enrolled employee medical life, up to \$2,500 per group when you move groups with a Dec. 1, 2017, or Jan. 1, 2018, renewal date from a carrier to Starmark and Trustmark Life Insurance Company for an off-anniversary change between April 1, 2018, and Sept. 1, 2018.

Contact your Starmark distribution partner today
or click [here](#) for more information

¹Self-Insured Health Plans: Recent Trends by Firm Size, 1996-2016. Paul Fronstin, Ph.D., Employee Benefit Research Institute. 2/27/18.

²Not available with Starmark Preventive Plus health plan designs.

Healthcare Bluebook, Grand Rounds and Teladoc are not affiliates of Starmark or Trustmark Life Insurance Company.