

How Reference-Based Pricing Can Help Solve Cost Concerns for Your Clients



“U.S. employers expect health care costs to rise by 5.5% in 2018”.¹

Offer your small to mid-size clients something they may not have seen before with Starmark Healthy ChoicesSM reference-based pricing plan designs.

Healthy Choices is an affordable self-funded health benefit plan design that helps control plan costs while enabling employers to offer more freedom of provider choice².

Watch this video to learn about the many advantages of Starmark Healthy Choices and how it streamlines the reimbursement process for both employers and their employees. Enlighten your clients by sharing this video today!



For more information or to get a quote, [click here](#) or contact your Starmark distribution partner.

¹U.S. Employers expect health care costs to rise by 5.5% in 2018, up from 4.6% in 2017. Willis Towers Watson Press Release. 8.2.17.

²Except in the instance of organ transplants, where benefits are available when performed at a designated transplant facility, and specialty drugs, where benefits are available when provided by the designated specialty pharmacy as outlined in the plan document.

Plan design availability and/or coverage may vary by state. Self-funded plans are administered by Starmark, and stop-loss insurance coverage is provided by Trustmark[®] Life Insurance Company.



Starmark[®] administers self-funded health benefit plans, offering extensive plan design choices, exceptional personal service and nationwide provider access.

Starmark – The leader in self-funding for small groups.

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