

Discover a fresh approach
for your clients...

Starmark Healthy ChoicesSM

For effective dates of 5/1/17, and later



*68 percent of large and mid-size employers said they plan to adopt reference-based pricing as a cost-control strategy, while 10 percent had already adopted this approach.**

Now available for small to mid-size employers in select states, Starmark Healthy Choices is an innovative self-funded reference-based pricing plan design with stop-loss insurance from Trustmark[®] Life Insurance Company that helps control plan costs while enabling employers to offer freedom of provider choice! **

A Starmark Healthy Choices plan design:

- Offers savings on healthcare services with provider reimbursements based on a multiple of Medicare
- Gives employees freedom of choice without a PPO network**
- Includes cost-saving services such as Teladoc[®] and Grand Rounds[®]
- Helps employees become better healthcare consumers with Healthcare Bluebook[™], a new cost and quality comparison tool

Healthy Choices is ***the solution*** to offer your clients —
contact your Starmark[®] distribution partner
or call 800.334.2234 to get a quote today.

** Employers Turn to Reference-Based Health Pricing. Stephen Miller, CEBS. July 28, 2014.*

***Except in the instance of organ transplants, where benefits are available when performed at a designated transplant facility, and specialty drugs, where benefits are available when provided by the designated specialty pharmacy.*

Grand Rounds, Teladoc and Healthcare Bluebook are not affiliates of Starmark[®] or Trustmark[®] Life Insurance Company.

Plan design availability and/or coverage may vary by state. Self-funded plans are administered by Starmark, and stop-loss insurance coverage is provided by Trustmark[®] Life Insurance Company.



Starmark[®] administers self-funded health benefit plans, offering extensive plan design choices, exceptional personal service and nationwide provider access.

Starmark – The leader in self-funding for small groups.

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