



Offer budget-friendly dental insurance

Dental coverage is a benefit employees want and expect. And offering quality dental benefits doesn't have to be out of range for your clients.

Now, you can offer them a high-deductible, lower premium dental design from Principal[®], with savings of 25%¹ on average when compared to a traditional PPO dental design.

How does it work? It's simple.

Instead of a typical dental deductible of \$50, this design might include a \$250 deductible on basic and major services from in-network providers. For services from a non-network provider, the deductible would apply to preventive services as well. And a coinsurance of 80% for preventive, basic and major service instead of the standard 100/80/50 design. It's a great fit within a choice benefit design.

[Learn more about this and other low-cost dental options we offer](#)

Give me a call if you'd like to talk more about budget-friendly dental options for your clients.

¹15% savings when in and out-of-network benefits are the same.