



Group Benefits Insider

Information and insights about employee benefits

Sell more, retain more, earn more.

You have the power to earn rewards above and beyond commission. Reach the summit of service, support and compensation with Principal Life Insurance Company's incentive programs. As the levels increase, so do the benefits and advantages to you!



Privileged Partner Program

Provides the highest level of available services, business support and additional compensation. [Learn more.](#)

Broker Bonus Program

Includes both a production and a persistency bonus. [Learn more.](#)

Commission

Offers a choice of schedules including graded and flat options. [Learn more.](#)

Contact me for more information about how our commission and incentive programs can help you build and market your business.

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It's us. Only better.

We're strengthening our global brand. Same name. Same company. An exciting new face to the world to better represent who we are – a partner in financial progress, committed to helping people live their best lives. We might look different, but we'll continue to serve you and your clients with the strength, stability, integrity and experience you've come to expect.