



November 2018

Exciting Additions to Kaiser Permanente's Vision Essentials Collateral

At Kaiser Permanente, we see eye care differently. And to help you promote all the Kaiser Permanente's Vision Essentials benefits and services, new marketing collateral is now available for your use.

Share the attached flyer with your clients to promote the Vision Essentials difference and how we treat eye health.

To download the flyer, please click on the following link and select "Download" in the bottom left corner.

[Work Well, See Well Flyer](#)

For more information, contact your Kaiser Permanente representative.

Member Appreciation Month
November is Member Appreciation
month at all Vision Essentials

departments! Members will receive an additional 20% off a complete pair of glasses throughout the month of November.

For more details, visit kp2020.org.

