



September 2018

New “We Are KP” Educational Video Available Online

**Links below to the latest Kaiser Permanente broker
education videos**

Want an easy, quick and fun way to learn more about the work of Kaiser Permanente, the region’s highest rated health plan by NCQA? Kaiser Permanente has developed a new educational video for our broker community, called “We Are KP.” The video provides a convenient way to learn more about who we are, how we work and what makes us different—at the time and place that works best for you. We also include information and resources to help your clients see and experience Kaiser Permanente’s value.

[Click here](#) to check out the “We Are KP” video today!

Earlier this year, we also released a two-video series introducing our new 2018 products for small and mid/large groups. By watching the “HMO Plus and DHMO Plus”, and the “HSA-Qualified Flexible Choice and Deductible Flexible Choice” videos, you will learn the ins and outs of each new plan, suggested sales strategies and timelines.

These videos have already been viewed over 100 times, generating great feedback. Learn more about these exciting new products by clicking on the links below.

[Click here](#) to view the “HMO Plus & Deductible HMO Plus” video.

[Click here](#) to view the “HSA-Qualified Flexible Choice & Deductible Flexible Choice” video.

If you have questions, please contact your Kaiser Permanente sales representative.

Look for news about more videos as we move into 2019!