

The logo features the text "Kaiser Permanente" in a smaller, brown font above the word "BROKER" in a large, white, bold, sans-serif font. To the right of "BROKER" is the word "blast" in a large, white, lowercase, sans-serif font. The entire logo is set against a green-to-yellow gradient background.

Kaiser Permanente BROKER blast

August 2018

Race to the Top, new sales incentive program from Kaiser Foundation Health Plan of the Mid-Atlantic States, Inc. (Kaiser Permanente) offers you a way to earn more by engaging with companies in key industries: finance and insurance; information; professional, scientific, and technical services; management of companies; and education. The program offers

- Competitive rate up front, potentially **up to 20% below renewal** for prospects
- **8% rate cap, one-year rate on HMO products** for companies that expand to 150 or more enrolled members

Producers can earn up to \$2,750 per group sold. Program starts with policies effective October 1, 2018 and runs through September 30, 2019.

To download the flyer, please click on the following link and select "Download" in the bottom left corner. [Race to the Top flyer.](#)