



**For Immediate Release**

June 24, 2020

## **Dominion National to Present World Congress Webinar on Teledentistry and Dental Benefits Expansion During a Pandemic**

Arlington, VA - Dominion National, a leading dental insurer and administrator of dental and vision benefits, headquartered in Arlington, Va., will present a World Congress webinar on June 30 to discuss leveraging teledentistry and expanding dental benefits during a pandemic.

The webinar is open to the public and will provide information for employers, providers, payers, third-party administrators, insurance brokers and benefits advisers. Presenters will be Dominion National President Mike Davis, Dominion National Vice President of Marketing Jeff Schwab and Chris Davis, Vice President of Ancillary Services for Capital BlueCross – a central Pennsylvania health insurance carrier and licensee of the BlueCross BlueShield Association.

Teledentistry has emerged as an important tool to help patients address oral health needs during the COVID-19 pandemic. While most dental offices throughout the country were allowing in-person visits for emergency dental services only, the need for an interim solution became clear. What was previously considered a trending niche innovation in dental care has now become essential for dental carriers, dentists, employers and patients.

The presenters will discuss how to increase access to dental care, reduce the fear factor, improve member satisfaction and retention, and reduce costs. They also will address the value of preventive dental care and the positive overall health outcomes of dental coverage.

To register for the free webinar, please visit [WorldCongress.com/events/EH20022](https://WorldCongress.com/events/EH20022). The World Congress offers educational events to exchange ideas, discuss key market trends, and explore solutions to critical business challenges that advance the healthcare, legal, and pharma industries.