



For Immediate Release

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Dominion National Releases Mobile Communication Platform for Members Personalized communications on the go

Arlington, VA. - Dominion National, a leading dental insurer and administrator of dental and vision benefits headquartered in Arlington, VA, announced the release of Dominion National Go, a mobile communication platform aimed at enhancing the member experience through personalized notifications and a private, secure feed that conveniently retains all of the member's notifications in one place.

Go, provided by Relay Network, combines text notifications with secure web messaging that members can access from their smartphone, tablet or computer. Personalized notifications provide an easier way for members to access their digital ID card, find a provider and stay informed with relevant messages.

"We are continuously seeking ways to provide easy access to information for our customers through innovative technology," said Dominion President Mike Davis. "We believe Go is an effective way to better communicate and serve our members with timely, useful communications and we are excited about expanding its application."

For more information, visit DominionNational.com/go.

About Dominion National

Dominion National, incorporated in 1996, is an agile and innovative provider and administrator of dental and vision benefits. Dominion serves over 900,000 members, including leading health plans, employer groups, municipalities, associations and individuals among its diverse client base. For more information, please visit DominionNational.com or follow Dominion National on Facebook, LinkedIn or Twitter.

About Relay Network

Relay Network is a mobile engagement automation company that enables businesses to deliver individualized digital solutions that simplify and improve the customer experience. We give enterprise businesses the power to design, orchestrate, and automate customer engagement so they can scale their customer support efforts and meet rising customer expectations for easy, personalized service. Leading organizations use Relay - a Gartner Cool Vendor - to create more profitable, lasting customer relationships. To learn more, visit relaynetwork.com.

Dental plans are underwritten by Dominion Dental Services, Inc. in DC, DE, MD, OR, PA and VA. Dental and vision plans are underwritten by Dominion National Insurance Company in GA and NJ. Dominion Dental Services USA, Inc. (DDSUSA) is a licensed administrator of dental and vision benefits. Vision plans are underwritten by Avalon Insurance Company, and administered by DDSUSA, in DC, DE, MD, PA and VA.