

For brokers and producers only

Date: October 1, 2020

Market: All

Davis Vision Parent Company to Be Acquired by MetLife

Last week, MetLife announced its intention to acquire Versant Health, owner of Davis Vision and Superior Vision. If approved, the sale is expected to close before the end of the year.

Since 2004, CareFirst has partnered with Davis Vision to provide administrative services for vision care to CareFirst BlueCross BlueShield and CareFirst BlueChoice, Inc. members. While our vision members currently benefit from Davis Vision's broad national provider network and the exclusive Davis Vision frame collection, this merger brings new opportunity for growth. Teams from both organizations will begin working together to determine the best way to leverage the membership base, network and resources.

During this transition, continuity of service and quality is a top priority. Be assured there will be no disruption to coverage, no changes to product offerings and all contracts will remain the same.

As we learn more from Davis Vision and MetLife, we will continue to keep you updated.

Frequently Asked Questions

What does this mean?

This new relationship reaffirms Versant Health's and Davis Vision's commitment to delivering highly attractive and competitive vision plans for your clients. Davis Vision will continue to meet the high standards of service you've come to know and expect. CareFirst members will continue to have access to quality eye care through a dependable, seamless experience.

Will there be any disruption to coverage?

No, there will be no disruption to coverage. Davis Vision will continue to deliver the high standards of service you've come to know and expect.

Are there changes to the products?

No changes will be made to product offerings at this time.

Will my contacts at Davis Vision remain the same?

Yes, your regular contacts will remain the same with no immediate changes unless otherwise notified. And all Davis Vision associates will retain the same phone numbers and email addresses.

Will the customer service phone number remain the same?

Yes, the customer service phone number will remain the same.

Will there be changes to the websites, member portals, client portals or eye care professional portals?

Davis Vision's and Versant Health's public websites will stay the same. CareFirst vision members will continue to use My Account to view EOBs, track claims and locate providers.

Will all contracts remain the same?

Yes, all contracts will remain the same. It will be business as usual.

Will there be changes to the networks?

No, there will be no changes to the network related to the transaction.

When is the expected closing date of the transaction?

This transaction is targeted to close in the fourth quarter of 2020, subject to customary closing conditions, including regulatory approvals.

For more information

For questions or additional details, please contact your broker sales representative.