

For brokers and producers only

Date: September 17, 2020

Markets: All (except Medicare Supplement)

COVID-19 and Vaccinations for Babies, Children and Teens

Due to COVID-19, our region has seen a significant drop in childhood immunizations. As a result, many infants, children and teens have not received regularly scheduled immunizations to protect against diseases such as whooping cough, measles and meningitis.

Along with experts from the Centers for Disease Control and the American Academy of Pediatrics, CareFirst is encouraging members to schedule their children's well exams through a series of communications.

Member communications

- **My Account:** Once logged in, members will see a message encouraging them to set up an appointment with their doctor. This message will run through the end of October.
- **Member email:** Members with dependents ages 18 or younger will receive an [email](#) from our Pediatric Medical Director, Dr. Robert Sadowski, on September 22 encouraging them to make sure their child is current with their immunizations.
- **COVID website:** Content has been added to the [Member Updates and Information](#) page and includes a link to learn more about recommended immunization schedules.
- **Preventive Guidelines site:** Content was rearranged to highlight the [immunization content](#) and make members aware of which [vaccines](#) are covered.
- **Social media:** A series of posts on Facebook, Instagram and LinkedIn are live and will run through the end of October.

For most immunizations, members will not pay a copay or coinsurance, even if they haven't met their deductible. Learn more about which [immunizations are covered](#).

For more information

If you have any questions, please contact your broker sales representative.