

For brokers and producers only

Date: September 3, 2020

Market: 51+ Group

New Reasons for Choosing CareFirst Flier Available for 51+ Employer Groups

To help you gear up for 2021 new business and renewals, we have developed a new marketing flier highlighting CareFirst BlueCross BlueShield's distinctive experience, quality, affordability and access to care for 51+ employer groups.

In addition, the flier describes new programs and features for 2021 including:

- Medical discounts when dental or vision coverage is added
- Rate guarantees for new dental and vision plans
- Annual wellness credits (for groups that qualify)
- Option for premium credits at renewal (for groups that qualify)
- Lower cost minimum value plans
- Balanced funding arrangement

This [flier](#) will be included in 2021 renewal packets and can also be shared with prospective groups.

For more information

If you need additional information regarding any of the programs mentioned, please contact your broker sales representative.