

For Consumer Direct contracted brokers only

For additional information or supplies, please contact your Broker Sales Representative.

Not intended for distribution to groups or members

Date: January 17, 2019
Market: Consumer Direct

Marketing Materials – Updated and Available

With the recent release of the 2019 Medicare amounts, we have updated several of our marketing materials for brokers. This includes the following for use in Maryland, Washington, D.C. and Virginia:

- **Medicare Made Simple Guide** – An educational resource about Medicare and the options for obtaining comprehensive coverage for seniors.
- **Medicare Supplement Insurance Solutions Postcard** – A reference sheet that includes MedPlus selling points and a comparison chart of the eight MedPlus Medicare Supplement plans.
- **Ancillary Coverage Flier** – A reference sheet highlighting dental and vision coverage options for seniors since Medicare Supplement plans do not include these benefits.
- **Dental Insurance Solutions Postcard** – A reference sheet that includes dental selling points and a comparison chart of the four dental plans.

The broker portal has been updated to include these materials. You may also place an order for printed copies through the online broker form.

If you have any questions, please contact your broker sales representative.



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