

For Consumer Direct contracted brokers only

For additional information or supplies, please contact your Broker Sales Representative.

Not intended for distribution to groups or members

Date: October 1, 2018

Market: Consumer Direct

Member Communication Schedule

The following communications have been or are being prepared to be sent to members over the next few months.

<u>Communication</u>	<u>Overview</u>	<u>Anticipated Release Date</u>
Out of Area Notice of Termination Letter	HMO members are advised that their plan will be terminated December 31, 2018 because their residential address on file is outside of the CareFirst service area.	9/10/2018
Medicare Dual Enrollment Discontinuance Letter	Notifies members currently enrolled in both Medicare and CareFirst ACA plan that their ACA coverage will discontinue December 31, 2018	9/11/2018
BlueChoice Young Adult Dependent Aging Out Termination Letter	Dependent spouses enrolled in a BlueChoice Young Adult plan are advised that they either have or will be turning 30 this year, will be terminated from the plan effective December 31, 2018. Members are directed to shop for a new plan or contact the Exchange to qualify for a hardship exemption in 2018.	9/13/2018
Dental Coverage Termination Letter - VA on Exchange Only	VA Federally-facilitated Exchange will no longer offer dental coverage through the Exchange. As a result, members will be notified that their On-Exchange dental plan will terminate as of December 31, 2018	9/13/2018
BlueChoice Young Adult Subscriber Aging Out Renewal Notification (Migration to non-Catastrophic plan)	Members who are enrolled in BlueChoice Young Adult who have or will turn 30 by the year's end will receive notification of migration options to lowest-level metal plan.	9/18/2018
Open Your Mail Postcard Mailing	Members enrolled in an ACA medical plan will receive a postcard alerting them that their renewal packet is mailing soon.	9/28/2018

Federally Mandated ACA Notice of Renewal - VA	Virginia mandated renewal letters consist of a cover letter and ACA mandated notice of renewal.	10/3/2018
Federally Mandated ACA Notice of Renewal - DC	Washington, D.C. mandated renewal letters consist of a cover letter and ACA mandated notice of renewal	10/10/2018
ACA Dental Renewal Letters	Members are advised of the open enrollment period for their dental plans.	10/11/2018-10/12/2018
Federally Mandated ACA Notice of Renewal - MD	Maryland mandated renewal letters consist of a cover letter and ACA mandated notice of renewal	10/15/2018-10/19/2018

If you have any questions, please contact your broker sales representative.



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