



CareFirst Broker Flash

For Consumer Direct contracted brokers only.
For additional information or supplies, please contact your Broker Sales Representative.
(Not intended for distribution to groups and members)

Date: March 30, 2018
Market: Consumer Direct

CareFirst Phishing Email Incident

On March 12, 2018, CareFirst was vulnerable to a phishing email which could have potentially compromised personal information of 6,800 CareFirst members. This was officially announced on March 30, 2018.

The potentially accessible information included names, member identification numbers, and dates of birth. For only eight (8) members, the potentially accessed information was name and social security numbers. No other personal, medical or financial information was impacted.

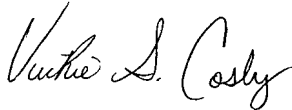
Currently, no evidence suggesting that the data has been used in any way has been reported, and there is no reason to believe any such use will occur.

Additionally, there was no evidence of additional suspicious activity related to the phishing email.

Potentially affected members will be contacted directly by CareFirst via letter with information on enrolling in free credit monitoring and identity theft protection offered by CareFirst.

The full details of the incident can be found at www.carefirst.com.

If you have any questions, please contact your broker sales representative.



Vickie S. Cosby
Vice President, Consumer Direct Sales, Distribution and Communications