



# CareFirst Broker Flash

**For Consumer Direct contracted brokers only.**  
**For additional information or supplies, please contact your Broker Sales Representative.**  
**(Not intended for distribution to groups and members)**

Date: March 28, 2018  
Market: Consumer Direct

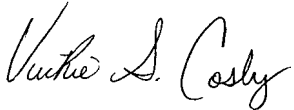
## New Dedicated Broker Service Line Open to Writing Agents

We are excited to announce the launch of a Broker Service phone line dedicated to Writing Agents and Agencies. Beginning April 2, 2018, this new phone line will be staffed by a dedicated customer service advisor. The phone number is **844-899-1594**.

This new offering is in addition to the team we have in place for you today. And, with the use of the Consumer Direct Broker Dashboard, you can continue providing valuable assistance to your Agents and Agencies. We're pleased to offer this level of service to our broker community.

Please share this news with those Agents and Agencies producing CareFirst business through your General Agencies.

If you have any questions, please contact your broker sales representative.



Vickie S. Cosby  
Vice President, Consumer Direct Sales, Distribution and Communications