



CareFirst Sales Flash

CareFirst 
Family of health care plans

*For Distribution to Brokers/General Producers/Full-Service Producers Only
(Not intended for distribution to Groups and Members)*

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Market: All groups

New Resource Available for Employers with Medicare-eligible Employees

To assist brokers in managing groups that include retiree populations, CareFirst BlueCross BlueShield and CareFirst BlueChoice, Inc. (CareFirst) created a CareFirst MedPlus flier for employers. The flier, which can be downloaded from the [Broker Portal](#), details the advantages of enrolling in a Medicare Supplemental plan through CareFirst and highlights many benefits of a MedPlus plan. Medicare Supplement plans fill in the gaps of Original Medicare – Part A and Part B.

If your groups have a retiree population or employees who are approaching Medicare eligibility, we are here to help. Share this flier with your groups or individuals can contact us directly at 800-275-3802, Monday – Friday, 8 a.m. to 6 p.m., and Saturday 8 a.m. to noon.

Should you have any questions, please contact your broker sales representative.



C. Shekar Subramaniam
Vice President, Sales
Small Medium SBU



Medicare Supplement Plans from a Name You Know and Trust

Do you have Medicare-eligible employees who are nearing retirement? Are you looking for resources to help your employees transition to retirement and Medicare? We can help.

Your retirees can supplement their Original Medicare with an individual CareFirst MedPlus plan. Our plans help pay for the costs that Original Medicare does not cover.¹

CareFirst MedPlus offers your retirees more choices with:

- Eight Medicare Supplement (Medigap) plans.
- Access to any doctor who accepts Medicare without a referral.²
- Coverage in 50 states. Whether traveling for work or pleasure, retirees get peace of mind knowing the CareFirst MedPlus card is accepted throughout the country.²

Do your employees have Medicare questions? They may want to know:

- Are they eligible?
- When and how to enroll?
- Can they keep their doctors?
- Can they afford it?

Medicare is complicated and you have a business to run. Let CareFirst MedPlus help your employees nearing retirement with answers to their most frequently asked questions.

Please encourage them to visit carefirst.com/medplus or call 800-275-3802, Monday – Friday, 8 a.m. to 6 p.m., and Saturday, 8 a.m. to noon.

¹ Original Medicare (Part A and Part B) was never designed to cover all health care expenses. Typically, Original Medicare only covers about 80% of health care costs.

² Standard with all Medicare Supplement Plans

When your employees are ready to retire, CareFirst MedPlus Medigap plans make it easier for them to focus on what's important...

Saving money

- Individual Medigap plans feature some of the most affordable rates in the region.
- Discounts for retirees who live with someone who also has a CareFirst MedPlus plan.
- Additional discount for choosing annual or automated monthly payment.

Managing their health

- SilverSneakers^{®3}—a fitness program available at no extra cost.
- FirstHelp—a free 24/7 nurse advice line. CareFirst MedPlus members can connect with a registered nurse for medical advice and guidance to the most appropriate care.
- Blue365³ Health and Wellness—an exciting program that offers health and wellness discounts.

For more information on CareFirst MedPlus options for your retirees, contact your broker or CareFirst representative today.



Retirees can complement their CareFirst MedPlus coverage with individual dental and vision plans. CareFirst BlueCross BlueShield offers a variety of dental and vision plans at an additional cost.⁴

Your retirees can also visit [carefirst.com/medplus](https://www.carefirst.com/medplus) or contact us directly at 800-275-3802.

³ SilverSneakers is a product owned by Tivity Health, Inc., an independent company that is solely responsible for their products and provides services to CareFirst MedPlus members. Tivity Health does not sell BlueCross or BlueShield products. Tivity Health and SilverSneakers are registered trademarks or trademarks of Tivity Health, Inc. and/or its subsidiaries and/or affiliates in the USA and/or other countries. SilverSneakers and Blue365 are not benefits guaranteed through your Medigap insurance Policy. They are, however, health program options made available outside of the Policy to CareFirst MedPlus members.

⁴ Dental and vision plans are available through CareFirst BlueCross BlueShield, a private not-for-profit health service plan. CareFirst MedPlus and CareFirst BlueCross BlueShield are affiliated entities.

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In some states, Medicare Supplement (Medigap) plans are available to disabled individuals under age 65 that are eligible for Medicare. The purpose of this brochure is the solicitation of insurance; contact will be made by an insurance agent (or the insurance company).

