



# CareFirst Broker Flash

**For Consumer Direct contracted brokers only.  
For additional information or supplies, please contact your Broker Sales Representative.  
(Not intended for distribution to groups and members)**

Date: October 18, 2017  
Market: Consumer Direct  
Jurisdictions: MD & DC

## New O65 Materials Are Here!

We're thrilled to announce the release of several materials which are designed to help keep you and your clients better informed about Medicare and CareFirst MedPlus Medigap plans.

Effective today, all materials may be downloaded from the broker portal or you may place an order for printed copies through the online broker form.

Since we are awaiting approval to sell CareFirst MedPlus in Virginia, *these materials may only be used in Maryland and Washington, D.C.* Materials will continue to be updated as we receive new Medicare cost sharing amounts. Look for future communications about updates.

As part of this release, you'll notice that some resources you are already familiar with (like the Medicare Made Simple guide and the Medicare Supplement postcard) have been updated while other pieces have been newly developed. Some of the materials even include space for your contact information. Please note, the Retiree Flyer has been discontinued. Here is what is now available:



### Medicare Made Simple Guide

An educational resource about Medicare and the options for obtaining comprehensive coverage for seniors

### Medicare Enrollment Period Snapshot

A high-level overview of the various enrollment periods most important to individuals approaching Medicare including the Medicare Initial Enrollment Period, Medicare Special Enrollment Period and Medigap Open Enrollment Period



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## Medicare Supplement Insurance Solutions Postcard

A reference sheet that includes MedPlus selling points, a comparison chart of the eight MedPlus Medigap plans and a place for you to add your contact information

## SilverSneakers Sales Flier

A sell sheet highlighting the key features of the SilverSneakers fitness program that you can customize with your contact information

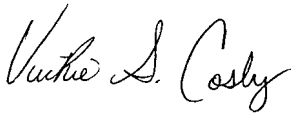
## SilverSneakers Fast Facts Flier

Answers the most frequently asked questions about the SilverSneakers fitness program

## Ancillary Coverage Flier

A reference sheet highlighting dental and vision coverage options since Medigap plans do not include these benefits, which you can customize with your contact information.

If you have any questions, please contact your broker sales representative.



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