



CareFirst Sales Flash

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CareFirst 
Family of health care plans

Date: September 6, 2017

Market: All

CareFirst Renews PBM Contract with CVS Caremark

Over the past few months, CareFirst conducted a pharmacy benefit manager procurement to ensure our strategic partnership with CVS Caremark continues to align with our business objectives.

On September 5, CareFirst circulated a [press release](#) announcing our renewed agreement with CVS Caremark, the pharmacy benefits management business of CVS Health.

Talking Points

- CVS Caremark has provided pharmacy benefit and other related services to CareFirst's commercial and health care exchange members since 2014, and will continue to do so through 2023.
- As a leader in the pharmacy benefits management arena, CVS Caremark is committed to partnering with CareFirst to provide innovative pharmacy solutions, helping employers and members achieve better health outcomes and greater cost savings.
- CVS Caremark will continue to provide a specialized account team to support the integration of pharmacy data and information into key CareFirst initiatives, including CareFirst's PCMH and TCCI programs.
- Through our partnership with CVS Caremark, CareFirst offers care management programs to members to help improve overall health, manage specialty drug costs, increase adherence and support safe and appropriate medication use.
- CareFirst members have access to CVS Caremark's national pharmacy network of 69,000 pharmacies. Additionally, members taking specialty medications can use CVS Specialty, the specialty pharmacy of CVS Health, which includes 24/7 access to specially trained nurses and pharmacists that provide disease management services and support as well as the flexibility to pick up specialty prescriptions at any CVS Pharmacy location or have them delivered.

Should you have any questions, please contact your broker sales representative.

C. Shekar Subramaniam
Vice President, Sales
Small Medium SBU