



CareFirst Sales Flash

CareFirst 
Family of health care plans

*For Distribution to Brokers/General Producers/Full-Service Producers Only
(Not intended for distribution to Groups and Members)*

Date: August 25, 2017

Market: **Groups 200+**

Upcoming Billing Cycle Changes and Account Notifications

Large group accounts who currently receive their invoices on the first or second Thursday of the month will receive a notice during the week of August 21, alerting them to changes in their billing cycle.

The attached notice will be sent via email. It explains that bills will be run on the first Sunday of the month with accounts receiving their invoice soon thereafter. This gives accounts more time to prepare payment. This change does not impact the payment due date, which remains **due on the first of the coverage month**.

In addition to this billing cycle change, the notice also encourages accounts who are still paying via check to consider the benefits of direct debit payments.

Should you have any questions, please contact your broker sales representative.

Sincerely,



Shekar Subramaniam
Vice President, Sales
Small Medium SBU

CareFirst BlueCross BlueShield
CareFirst BlueChoice, Inc.
10455 Mill Run Circle
Owings Mills, MD 21117-5559
www.carefirst.com



August 21, 2017

Dear Group Administrator,

This notification is to inform you of an upcoming billing change to your CareFirst BlueCross BlueShield or CareFirst BlueChoice (CareFirst) billing cycle.

For your convenience, your billing cycle is moving to the **first Sunday of the month** starting with your October invoice, which will be billed in September.

This means you will receive your CareFirst invoices earlier in the month, allowing you more time to prepare your payment that will continue to be **due on the first of the coverage month**.

In addition to this billing cycle change, if you currently remit payment by check I would like to take this opportunity to encourage direct debit as your payment method. Please contact me for further information. Direct debit has the following benefits:

- Convenient and efficient – saves you time with less workload and paperwork for your staff
- Improved financial management – automatic payments are more efficient
- Peace of mind – makes sure your bill is paid in full and on time each month. Payments are never forgotten, lost in the mail or delayed.
- Proof of payment – provides proof of payment to you
- Secure – transactions are handled in the most professional and secure environment

To ensure we are providing you with the best service, it is important to have up-to-date billing information. Please notify your Billing Technician if your billing or accounts payable contact information has changed.

If you have any questions, please do not hesitate to contact me directly at 410-998-7744.

Sincerely,

Michael Frick
Manager, Billing and Collections

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