



CareFirst Sales Flash

CareFirst 
Family of health care plans

*For Distribution to Brokers/General Producers/Full-Service Producers Only
(Not intended for distribution to Groups and Members)*

Date: August 25, 2017

Market: All groups in Facets

Masking of Social Security Numbers on Group Invoices

CareFirst BlueCross BlueShield and CareFirst BlueChoice (CareFirst) works to keep you apprised of changes impacting our business. To protect the privacy of our members, CareFirst will begin masking the first five digits (xxx-xx-####) of members' social security numbers on all Facets invoices. Only the last four digits of the member's SSN will be displayed on both new and rebill invoices printed in the beginning of August.

Note: There will be no impact to existing groups billed using member Subscriber Identification Numbers (SID) in lieu of member SSNs.

Should you have any questions, please contact your broker sales representative.



C. Shekar Subramaniam
Vice President, Sales
Small Medium SBU