



CareFirst Broker Flash

**For Consumer Direct contracted brokers only.
For additional information or supplies, please contact your Broker Sales Representative.
(Not intended for distribution to groups and members)**

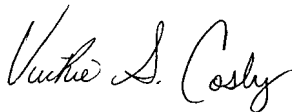
Date: August 22, 2017
Market: Consumer Direct

Members to Receive Notice of Discontinuation of BlueChoice Plus Silver \$2,500

CareFirst BlueCross BlueShield has filed a Notice of Withdrawal with the Maryland and Virginia boards of insurance for BlueChoice Plus Silver \$2,500. This plan will not be offered in 2018.

Members currently enrolled in this plan for 2017 will receive notice via mail of the discontinuation of this plan, as well as their passive migration from BlueChoice Plus Silver \$2,500 to BlueChoice HMO Silver \$3,500. During Open Enrollment, members will also have the opportunity to shop for a new plan for 2018. Letters will be mailed in late September.

Should you have any questions, please contact your broker sales representative.



Vickie S. Cosby
Vice President, Consumer Direct Sales, Distribution and Communications