



# CareFirst Broker Flash

**For Consumer Direct contracted brokers only.**  
**For additional information or supplies, please contact your Broker Sales Representative.**  
**(Not intended for distribution to groups and members)**

Date: May 30, 2017

Market: Consumer Direct

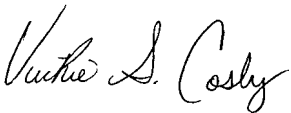
## CareFirst MedPlus Launch Pending Approval in Virginia

The Virginia Board of Insurance has not yet approved the Virginia MedPlus rates and form filings. As a result, CareFirst is delaying the launch of the Virginia MedPlus product until September 8 for an effective date of October 1, 2017.

Our broker flash, dated May 1, 2017, advised that the Virginia Medicare Supplement product could no longer be quoted for effective dates on and after August 1. Due to the delayed launch of Virginia MedPlus, we are now working to allow Broker iStore quoting of the Virginia Medicare Supplement product for August and September effective dates.

Your broker representative will advise you when the Broker iStore quoting is ready.

Should you have any questions, please contact your broker sales representative.



Vickie S. Cosby

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