



CareFirst Sales Flash

CareFirst 
Family of health care plans

*For Distribution to Brokers/General Producers/Full-Service Producers Only
(Not intended for distribution to Groups and Members)*

Date: April 27, 2017
Market: Group Market

Coming Soon: CareFirst to Offer New Life and Disability Insurance

We are pleased to announce that CareFirst will be offering new life and disability insurance as part of CareFirst Diversified Benefits.

These products will allow for:

- Additional compensation and incentives for brokers/sales.
- One point of contact and administrative ease for accounts.
- Additional security and peace of mind as they bridge the money gap from income lost; basically a safety net for members.

More details will be provided as they become available.

Should you have any questions, please contact your broker sales representative.



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