



CareFirst Broker Flash

For Consumer Direct contracted brokers only.
For additional information or supplies, please contact your Broker Sales Representative.
(Not intended for distribution to groups and members)

Date: May 1, 2017

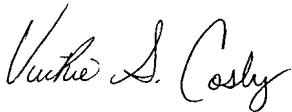
Market: Consumer Direct

Virginia Over 65 Quotes: August 1, 2017 Effective Date

In preparation for the Virginia MedPlus launch, please note that effective today, May 1, 2017, the Virginia Medicare Supplement product may no longer be quoted for effective dates on and after August 1 in the Broker iStore.

Quoting will continue for effective dates of June and July, 2017.

Should you have any questions, please contact your broker sales representative.



Vickie S. Cosby
Vice President, Consumer Direct Sales, Distribution and Communications