



CareFirst Sales Flash

CareFirst 
Family of health care plans

*For Distribution to Brokers/General Producers/Full-Service Producers Only
(Not intended for distribution to Groups and Members)*

April 21, 2017

Market: All

You're invited to the 2017 Broker Forums!

Attached is your invitation for the upcoming Broker Forums scheduled for May 15, 2017 (Turf Valley/Ellicott City) and May 17, 2017 (Martin's Crosswinds/Greenbelt).

Please join us as Chet Burrell, President and CEO of CareFirst BlueCross BlueShield, discusses a view of the landscape from here.

We look forward to seeing you next month!



C. Shekar Subramaniam
Vice President, Sales
Small Medium SBU

2017 Broker forums

Please join Chet Burrell, President and CEO of
CareFirst BlueCross BlueShield,
as he discusses a view of the landscape from here.

Maryland/Baltimore Metro Forum

May 15, 2017

9 a.m. – noon
Turf Valley Country Club

2700 Turf Valley Road
Ellicott City, MD 21042
410-465-1500

RSVP by May 1 to:
gail.lippy@carefirst.com

DC/Virginia Forum

May 17, 2017

9 a.m. – noon
Martin's Crosswinds

7400 Greenway Center Drive
Greenbelt, MD 20770
301-474-8500

RSVP by May 1 to:
harolyn.brown@carefirst.com

**Registration/Breakfast
begins at 8:30 a.m.**

Please pass along this invitation
to all of your contracted brokers.

RSVP by May 1, 2017 with your
full name and company name.

We look forward to seeing you.



Directions

Maryland/Baltimore Metro Forum—May 15, Turf Valley Country Club

From the Baltimore Beltway (I-695 W):

Take I-695 to Exit 16 (I-70 West towards Frederick). Follow I-70 to Exit 83 (Marriottsville Road). At the stop sign, turn left onto Marriottsville Road. At the first traffic light, turn left onto Route 40. Go 7/10 of a mile and turn left onto Turf Valley Road. Turf Valley's entrance will be on your left.

From Frederick (I-70 E):

Take I-70 East towards Baltimore. Take Exit 82 - Ellicott City/40 East. Go through one stop light. Continue approximately 7/10 of a mile and turn left onto Turf Valley Road. Turf Valley's entrance will be on your left.

DC/Virginia Forum—May 17, Martin's Crosswinds

From Silver Spring, Rockville, Bethesda or Tysons Corner on the Capital Beltway:

Take Beltway to Exit 22A, Baltimore Washington Parkway North. Take 1st exit MD 193-Greenbelt, Goddard, NASA. On exit ramp, stay in center lane and at traffic light turn left onto Greenbelt Road. At the next light, turn right onto Hanover Parkway. Go approximately 2/10 of a mile and turn right onto Greenway Center Drive. Follow straight to Martin's Crosswinds.

From New Carrollton, Andrews Air Force Base or Alexandria on the Capital Beltway:

Take Beltway to Exit 22A, Baltimore Washington Parkway and bear right following signs to NASA. At 3rd traffic light, turn right onto Hanover Parkway. Go approximately 2/10 of a mile and turn right onto Greenway Center Drive. Follow straight to Martin's Crosswinds.

From Washington or Northern Virginia on Baltimore Washington Parkway (I-295):

Take Baltimore Washington Parkway North toward Baltimore to Greenbelt, College Park, Goddard, NASA exit. On exit ramp, stay in center lane and at traffic light turn left onto Greenbelt Road. At the next light, turn right onto Hanover Parkway. Go approximately 2/10 of a mile and turn right onto Greenway Center Drive. Follow straight to Martin's Crosswinds.

