



CareFirst Sales Flash

CareFirst 
Family of health care plans

*For Distribution to Brokers/General Producers/Full-Service Producers Only
(Not intended for distribution to Groups and Members)*

Date: March 29, 2017

Market: All

200+ Product Portfolio Alignment

In an effort to be consistent in the marketplace and in line with our national competitors, CareFirst will no longer actively market a separate 200+ portfolio for the Large Group SBU.

Effective March 31, 2017, the 290 standard 200+ plans will be removed from the website. The 2016 benefit summaries will be archived online.

Moving forward, the available standard plans will be consistent with the 51-199 products. However, Large Groups will continue to have the same options to customize their plans.

All groups currently in a Large Group standard plan will not be impacted – they will be considered custom at renewal if they decide to keep their 2016 200+ standard plan.

If you have any questions, please contact your Broker Sales Representative.

Sincerely,



C. Shekar Subramaniam
Vice President, Sales
Small Medium SBU