



CareFirst Broker Flash

For Consumer Direct contracted brokers only.
For additional information or supplies, please contact your Broker Sales Representative.
(Not intended for distribution to groups and members)

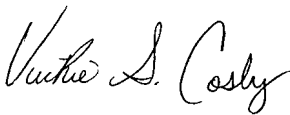
Date: November 1, 2016
Market: Consumer Direct

Special Enrollment Period Notifications

Recently, the Maryland, Virginia and the District of Columbia Exchanges sent letters to members who qualified for a special enrollment period (SEP). These members have made an active plan selection for their 2017 plan beginning November 1, 2016 and experienced a life event in 2016 triggering the SEP.

The letter includes a cover letter from CareFirst and a mandated notice with approved language from the jurisdiction. No reference to the benefit comparison chart is mentioned. The letter does acknowledge the member's change to their coverage.

Should you have any questions, please contact your broker sales representative.



Vickie S. Cosby
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