



CareFirst Broker Flash

For Consumer Direct contracted brokers only.
For additional information or supplies, please contact your Broker Sales Representative.
(Not intended for distribution to groups and members)

Date: November 1, 2016
Market: Consumer Direct

Virginia Renewal Letters Mailing *(On and Off Exchange)*

Virginia renewal and product-specific renewal packets have been mailed to members.

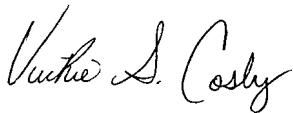
Virginia Renewal Communications

Each renewal packet included a cover letter, mandated notice, a benefit comparison chart, and a Notice of Nondiscrimination and Availability of Language Assistance Services.

Virginia Product-Specific Communications

Each product-specific letter included a cover letter, a mandated notice and a Notice of Nondiscrimination and Availability of Language Assistance Services, but NO benefit comparison chart.

Should you have any questions, please contact your broker sales representative.



Vickie S. Cosby
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