GeoBlue® to Expand Global Provider Network in 2015

GeoBlue is currently working with Bupa, a pioneer and leader in international health insurance, to create the largest global provider network.* Once complete, expats and travelers with GeoBlue coverage will have access to a combined network with over 11,500 hospitals around the world, and approximately 750,000 medical professionals in 190 countries. For GeoBlue customers, this partnership means better access to health care when they need it - wherever they are.

Be sure to remind your accounts about the benefits of GeoBlue, which include:

- A full suite of concierge-level services for employees who live or work abroad
- An elite provider network
- Innovative mobile and online tools

Should you have any questions, please contact your Broker Sales Representative.

C. Shekar Subramaniam
Vice President, Sales
Small Medium SBU

*This partnership relates solely to international private medical insurance, not domestic health insurance. The partnership does not expand the list of countries in which Bupa offers domestic health insurance. It also does not impact any existing Blue Cross Blue Shield license holders in Anguilla, Argentina, Canada, Cost Rica, British Virgin Islands, Panama, U.S. Virgin Islands and Uruguay.

GeoBlue is the trade name of Worldwide Insurance Services, LLC, an independent licensee of the Blue Cross and Blue Shield Association. Made available in cooperation with Blue Cross and Blue Shield Companies in select service areas.