

Introducing the 2019 Specialty Broker Bonus Program

January 29, 2019

We are excited to announce our 2019 Standard Specialty Bonus Program. We've made several improvements to the program that will make it easier to understand and calculate, as well as more competitive in the marketplace. The 2019 Specialty Bonus Program runs from February 1, 2019 through January 31, 2020.

- We simplified the program so it's easier to understand and calculate pay-out amounts
 - All fully insured programs are premium-based
 - Premiums are aggregated vs. separate calculations by different products
- We included Voluntary Supplemental Health Plans, where approved by the state regulatory agency
- We improved pay-out case cap from \$50,000 per case/group to \$25,000 per line of coverage (per case)
- We introduced new sales lines of coverage and increased minimum premium requirements

Check out the details in our 2019 Specialty [Total Compensation Program flier](#).

And give your Anthem sales representative a call, if you have any questions.

This article applies to:

- Virginia
- Small Group and Large Group