



# Smooth Sailing

Aetna Funding Advantage  
Springboard Marketplace

**aetna**<sup>®</sup>

## Springboard is now smoother than ever

### Aetna Funding Advantage (AFA) Renewals and Conversions

Thanks for your patience as we transition November and December AFA renewals and converting customers to Springboard. Learning a new process is never easy - especially with the bumps that go along with a new digital platform. But, we've navigated through the choppy waters and are ready for smooth sailing. In fact, we've extended the deadline on our early-bird administrative credit for November customers converting to AFA. Check out the details:

### Early-bird administrative credit

The new November early-bird administrative credit deadline for customers converting to an AFA plan is October 19th for notification and October 24th for final submission. You can reference the December and January deadlines below:

Effective New Sales/Conversion Final Group Documents

Enrollment on  
Springboard Completion

Date	Notification Date	Submission Date	Date
Nov 1	<b>Update</b> ⇒ 10/19/2017	<b>Update</b> ⇒ 10/24/2017	<b>Update</b> ⇒ 10/31/2017
Dec 1	11/10/2017	11/15/2017	11/22/2017
Jan 1	11/15/2017	12/14/2017	12/22/2017

**Note: These new November deadlines only apply to current Aetna customers converting to an AFA plan. New business deadlines have not changed.**

### Training and helpful guides

To quickly reference the steps to renew an AFA plan or accept an AFA offer in Springboard, view these guides ([Renewal Guide](#) or [Accept Guide](#)) . For a more detailed review, attend one of our training sessions. Broker trainings on the new AFA renewal and conversion process are on Wednesdays from 1pm to 2pm EST. Just send an email with your preferred date to [SpringboardMarketplaceTraining@aetna.com](mailto:SpringboardMarketplaceTraining@aetna.com).

### Reminder:

If applicable, your clients AFA offer will be right inside their fully-insured ACA renewal package.